

Communication Arts: Visual Communication Design

Recommended Graduation Plan (Fall 2024)

This recommended graduation plan is designed to provide a blueprint for students to complete their degrees on time. These plans are the recommended sequences of courses. Students must meet with their Academic Advisor to develop a more individualized plan to complete their degree. Three writing intensive courses are required in the major and/or school core (examples are marked by WI designation in the plan below). Consult with your advisor for specific details.

NOTE: This recommended Graduation Plan is applicable to students admitted into the major during the 2024-2025 academic year.

CRWT Placement
CRWT 101 to CRWT 102
CRWT 101S to CRWT 102S

Math Placement
MATH 021/022 to MATH 104-121

NOTE: CRWT and MATH courses are determined by placement testing and should be taken following the sequence above.

First Year					
Fall Semester	HRS	✓	Spring Semester	HRS	✓
Gen Ed: INTD 101 -First Year Seminar	4		General Education Requirement	4	
Gen Ed: CRWT 102-Critical Reading & Writing II	4		General Education: Quantitative Reasoning Math 104-Math for the Modern World <i>(Recommended)</i>	4	
General Education Requirement	4		COMM: 237-Graphic Design	4	
COMM 110: Foundations of Visual Comm. Design	4		COMM 204- Media Literacy	4	
Career Pathways: CA1 - Career Pathways Module 1	Degree Rqmt.				
Total:	16		Total:	16	

Second Year					
Fall Semester	HRS	✓	Spring Semester	HRS	✓
General Education Requirement	4		General Education Requirement	4	
COMM 202-Fund. of Interactive Media	4		COMM 219- Idea Development	4	

COMM 213-Design, Theory and Criticism - WI	4		COMM 239-Typography	4	
COMM221-Speech for Comm. Arts	4		COMM 263-Photography for Designers	4	
Career Pathways: CA2 - Career Pathways Module 2	Degree Rqmt.		Career Pathways: CA3 - Career Pathways Module 3	Degree Rqmt.	
Total:	16		Total:	16	

Third Year

Fall Semester	HRS	✓	Spring Semester	HRS	✓
General Education Requirement	4		General Education Requirement	4	
General Education Requirement	4		Visual Communication Design Elective	4	
COMM 332-Web Design	4		Visual Communication Design Writing/Production Course (Choose One)	4	
COMM 339-Publication Design	4		Free Elective (minor, certificate, or second major requirement)	4	
Total:	16		Total:	16	

Fourth Year

Fall Semester	HRS	✓	Spring Semester	HRS	✓
School Core: CA Upper Level Interdisciplinary Course - WI	4		Capstone Portfolio Course: COMM 404 Senior Project: Visual Communication Design OR COMM 405-Visual Identity Design (Category 4)	4	
History/Theory/Criticism Course Level 300	4		Free Elective (minor, certificate, or second major requirement)	4	
Major: CNTP 388: Co-Op/Internship in Contemporary	4		Free Elective (minor, certificate, or second major requirement)	4	
Visual Communication Design Writing/Production Course (Choose One)	4		Free Elective (minor, certificate, or second major requirement)	4	
Total:	16		Total:	16	

Total Credits Required: 128 credits.

GPA: 2.0

General Education courses can be done in any order with the exception of INTD 101, CRWT and MATH. Those three general education courses will need to be done first. First Year Seminar is taken in the first semester. Failure to complete CRWT and MATH will result in a hold when the student hits 64 credits. The following general education courses can be done in any order. For more info on these courses, please visit the [General Education program requirements website in the College Catalog](#):

- Social Science Inquiry (SOSC 110) [+W]
- Scientific Reasoning
- Historical Perspectives [+W]
- Studies in the Arts & Humanities (*CRWT 102 is a prerequisite to this course*) [+W]
- Global Awareness [+W]
- Distribution Category (**Must be outside of CA**)
- Distribution Category

+W: Students transferring in with 48 or more credits are waived from these general education requirements.