

# What is an Achievement Target?

Planning and Assessment

Ramapo College

# What is an Achievement Target?

- A target, benchmark, or value that will represent success at achieving a given outcome.

# Achievement Targets

- Each achievement target should specify, when possible, the desired level of performance (level of satisfaction, productivity, efficiency, performance) and time frame.

# Measurable Achievement Targets

## Examples

- Increase annual fund contributions by 10% in 2016-2017
  - Measure-Annual fund contributions comparison
- Increase student satisfaction rating for food service in 2016-2017 from 80% to 90%
  - **Measure—results of satisfaction survey**
- Improve student retention rates by 5% by 2018
  - **Measure—Enrollment reports**

# Example

- |    |                       |   |  |
|----|-----------------------|---|--|
| 1. | <u>Goal</u>           | = | Conduct research   |
| 2. | <u>Out./Obj.</u>      | = | Administer N.S.S.E. increase response rate 2%                              |
| 3. | <u>Meas./Find.</u>    | = | Number of sampled students responding compared to last test administration |
| 4. | <u>Achiev. Target</u> | = | Administer N.S.S.E. Survey/Increase response rate 2%                       |
| 5. | <u>Findings</u>       |   |  |
|    | a) Met                |   | Response rate from 31% to 33%<br><b>NO FURTHER ACTION REQUIRED</b>         |
|    | b) Partially Met      |   | Response rate from 31% to 32%<br><b>REQUIRES ACTION PLAN</b>               |
|    | c) Not Met            |   | No change it remained at 31%<br><b>REQUIRES ACTION PLAN</b>                |

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